



ADVERTISING OPPORTUNITIES

## THE ROUND TOP ANTIQUES SHOW

★ AT A GLANCE ★

**4 TOWNS**  
BURTON CARMINE ROUND TOP WARRENTON

**80+** VENUES ALL INDEPENDENTLY OWNED AND OPERATED.

**4000+** VENDORS WHO TRAVEL FROM ACROSS THE GLOBE TO PARTICIPATE

**200,000** SHOPPERS ATTEND THE SHOW

**11 MILES** OF SHOPPING ALONG TEXAS STATE HIGHWAY 237

**18+ DAYS OF SHOPPING**  
EACH VENUE SETS THEIR OWN DATES AND HOURS, WITH MANY OPEN DAILY FOR OVER TWO WEEKS AND THE SHORTEST SHOW BEING 5 DAYS

**73** MILES TO AUSTIN  
**95** MILES TO HOUSTON

**1968** THE SHOW WAS STARTED BY EMMA LEE TURNEY

## LETTER FROM THE SHOW MANAGER

WE ARE THE ORIGINAL ROUND TOP ANTIQUES FAIR, THE SHOW THAT STARTED IT ALL OVER 50 YEARS AGO. FOUNDED BY THE LATE EMMA LEE TURNEY IN 1968, "THE SHOW" AS KNOWN BY ROUND TOP VETERANS, HAS BECOME ONE OF THE LARGEST ANTIQUE SHOWS IN THE COUNTRY. OVER THE YEARS, ONE VENUE HAS TURNED INTO MANY, AS SEVERAL OTHER MARKETS HAVE OPENED ALONGSIDE OURS. HIGHWAY 237 IS NOW FILLED WITH ALMOST A HUNDRED VENUES SPREAD OVER 11+ MILES.

THE SHOW IS HUGE AND FOR NEW SHOPPERS THIS CAN BE DAUNTING AT FIRST, BUT WE ARE HERE TO HELP!

THIS GUIDE IS THE PRODUCT OF MANY YEARS OF EXPERIENCE AS BOTH A SHOPPER AND SHOW PROMOTER. YEARS AGO I WOULD SIT DOWN WITH FRIENDS ON THEIR FIRST VISIT TO ROUND TOP AND HAND DRAW A MAP SHOWING THEM WHERE TO SHOP AND DINE. I'D ALWAYS BE SURE TO POINT OUT MY FAVORITE SPOTS FOR TREASURE HUNTING THAT SHOULDN'T BE MISSED. IN ESSENCE THIS GUIDE IS THAT ALBEIT IN A MUCH MORE SOPHISTICATED FORM.

USE THIS GUIDE AS A TASTE OF THE BEST THAT ROUND TOP HAS TO OFFER! IF YOU ARE LOOKING FOR A MORE COMPREHENSIVE GUIDE THAT INCLUDES ALL 80+ VENUES AND MORE DETAILED INFORMATION, PICK UP A ROUND TOP ANTIQUES & DESIGN SHOW GUIDE MADE BY OUR FRIENDS AT PAPER CITY.

*Stephanie*  
STEPHANIE LAYNE DISNEY  
SHOW MANAGER



THE ORIGINAL ROUND TOP ANTIQUES FAIR  
BLUE HILLS AT ROUND TOP

## LOCATION LOCATION LOCATION

[CLICK HERE FOR DIRECTIONS](#)



## HOW TO SHOP ROUND TOP LIKE A PRO

CONSULT YOUR GUIDE! EACH VENUE IS INDEPENDENTLY OWNED AND OPERATED. THEY ALSO SET THEIR OWN DATES, SO HAVE A GUIDE HANDY WHEN MAKING PLANS.

IF YOU ARE FLYING IN FROM OUT OF STATE THE CLOSEST AIRPORTS ARE LOCATED IN HOUSTON AND AUSTIN. BOTH ARE AN HOUR OR SO FROM ROUND TOP. YOU WILL WANT TO RENT A CAR AS YOU CANNOT WALK BETWEEN ALL THE VENUES AND THERE ARE NO RIDE SHARE SERVICES.

HAVE CASH HANDY FOR PURCHASES. IT WILL USUALLY GET YOU THE BEST PRICE! MOST MAJOR VENUES HAVE ATMS ON SITE.

DRESS FOR THE TEXAS WEATHER AND RURAL SETTING. MANY OF THE VENUES ARE JUST TENTS SET UP IN COW PASTURES SO DRESS ACCORDINGLY! WE RECOMMEND COWBOY BOOTS OR TENNIS SHOES AS YOU MAY WALK THROUGH GRASS, GRAVEL, MUD, UNEVEN SURFACES AND THE LIKE. BRING LIGHT LAYERS AS IT'S FREQUENTLY COOL IN THE MORNING/EVENING AND HEATS UP IN THE MIDDLE OF THE DAY. A HAT IS ALSO A GOOD IDEA!

PLAN TO EAT LUNCH OUT IN THE FIELD TO MAXIMIZE YOUR SHOPPING TIME. MOST MAJOR VENUES HAVE GREAT FOOD TRUCKS OR RESTAURANTS ON PROPERTY. BE SURE TO MAKE DINNER RESERVATIONS IN ADVANCE AS WAIT TIMES ARE VERY LONG ON THE WEEKENDS AND DURING THE LAST WEEK OF THE SHOW.

COME PREPARED WITH A SHOPPING LIST, INCLUDING YOUR MEASUREMENTS AND DON'T FORGET A TAPE MEASURE!

## WHAT TO BRING

\*FANNY PACKS ENCOURAGED

- |                                       |   |                                    |
|---------------------------------------|---|------------------------------------|
| <input type="checkbox"/> TAPE MEASURE | <input type="checkbox"/> LIGHTWEIGHT JACKET | <input type="checkbox"/> BOOTS     |
| <input type="checkbox"/> CASH         | <input type="checkbox"/> SNACKS             | <input type="checkbox"/> HAT       |
| <input type="checkbox"/> CHECK BOOK   | <input type="checkbox"/> WATER              | <input type="checkbox"/> SUNSCREEN |
| <input type="checkbox"/> UMBRELLA     |   |                                    |

# SHOW GUIDE

Weeks before every show, we, the Original Round Top Antiques Fair, distribute a Round Top show guide to our growing email list, with over **90,000 subscribers**.

The guide is also available on our website [RoundTopTexasAntiques.com](http://RoundTopTexasAntiques.com) which sees about 350,000 unique visitors a year with over 500,000 site sessions.

Recently, the guide was linked on [Veranda.com](http://Veranda.com)

For Fall 2023, we will be printing a limited run of guides that will be available at Blue Hills and our sister venue, the Big Red Barn. The guide will also be distributed in and around Round Top, Texas.

For this show, we are offering ad and editorial space in our guide.

- \$750 for a half page
- \$1350 for a full page
- \$1500 for the back cover
- \$2500 for a spread

# NEXT STEPS

If you are interested, please email

**[ShowGuide@RoundTopTexasAntiques.com](mailto:ShowGuide@RoundTopTexasAntiques.com)**

- List your name, company and preferred ad size.
- All ad partners are subject to editorial review.
- If approved, the media team will send a spec sheet with design guidelines for deliverables.
- If you are interested in us designing your ad or creating an editorial about your company, please inquire.



**HALF PAGE AD**

**\$750**

**5.5 X 4.25 IN**

**HALF PAGE AD**

**\$750**

**5.5 X 4.25 IN**

**FULL PAGE AD**

**\$1350**

**5.5 X 8.5 IN**

**FULL SPREAD AD**

**\$2500**

**11 X 8.5 IN**

THANK YOU

